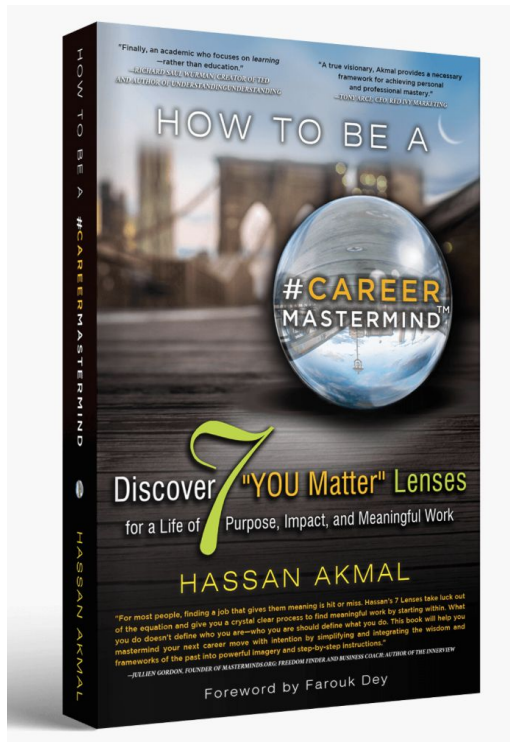


## Author Hassan Akmal Announces Book Signing for New Release:

# *How to be a Career Mastermind™*

***Discover 7 “You Matter” Lenses for  
a Life of Purpose, Impact, and  
Meaningful Work***



Celebrated thought leader, career expert, and author, Hassan Akmal, will be doing a book signing for the newly released ***How to be a Career Mastermind™*** at his alma mater, UCLA on April 2nd, 2019 at the Global Leaders Summit.

***How to be a Career Mastermind™*** has already gained incredible attention and accolades making it a #1 New Release on Amazon’s Vocational Guidance, Job Market & Advice, Work Life Balance in Business, and Business Health & Stress book lists. It’s currently also Top 50 on the Job Hunting list.

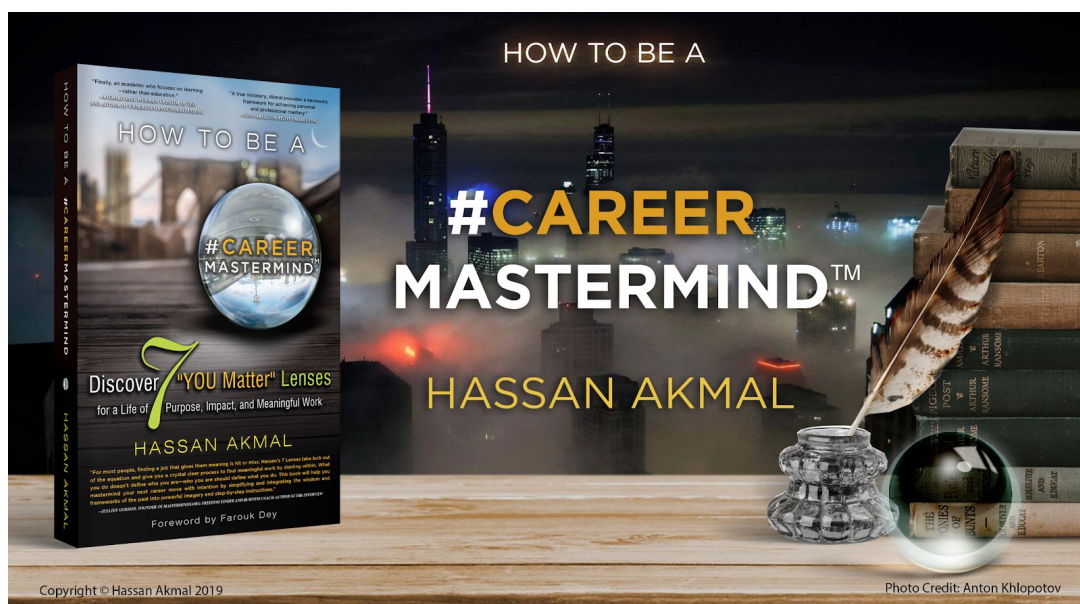
For those looking to find their purpose through focused engagement, ***How to be a Career Mastermind™*** is an absolute must read. In this forward-thinking book by thought leader Hassan Akmal, readers will undergo a transformative process that will allow them to take control of their destiny and effect lasting change as they uncover those ideas and people who move them towards their true purpose.

This much is clear: to get to the top of your field in today’s dynamic and disruptive world,

where underemployment is higher than ever and the future of work is ever-changing and uncertain, you need to be incredibly bold and innovative. But what about reality and its often-extreme hardships? Very few people have imagined, let alone experienced, the muzzle of a machine gun piercing their back, or survived an attempted kidnapping on the border of Kandahar, Afghanistan.

Hassan Akmal's mesmerizing, transformative, and debut story—often harrowing, frequently inspiring—will make you rethink giving up on your career and your lifelong ambitions. With intricate, powerful, and masterly career lessons on how adversity builds character, on the value of collaboration, and on steadfastly maintaining a positive mindset, his book provides new models of determination and outreach to connect you with brilliant, like-minded people in a connection economy. Above all, it is a catalyst for aligning readers and seekers with their true purpose.

***How to be a Career Mastermind™*** unveils seven secret windows to championing your own career, based on the highly successful “YOU Matter”—Design Your Career Crown program at Columbia University that has helped thousands redefine their “purpose and impact lens”—blending career and life vision with real-life narratives. Akmal audaciously redefines what it means to be a career coach—his reputation, gratitude, and powerful message of how to be your own Career Mastermind™, all consistent with his core beliefs, are unapologetically eye-catching.



# **Praise For *How to be a Career Mastermind*<sup>TM</sup>**

“This is a book about participating in your own learning. It is a remarkable, passionate guidebook—dense, but easily absorbed because you hear this rather wonderful man talking to you as you read. It feels like he is sitting next to you and delivering this wisdom for your understanding and your memory without notes; without a typewriter, without the formality of the educational system, giving you a plan that leads to the design of a personal learning system. I particularly like his metaphors about tennis—I congratulate him on his efforts!”

**—Richard Saul Wurman, Creator of TED**

“For most people, finding a job that gives them meaning is hit or miss. Hassan’s 7 Lenses take luck out of the equation and give you a crystal clear process to find meaningful work by starting within. What you do doesn’t define who you are—who you are should define what you do. This book will help you mastermind your next career move with intention by simplifying and integrating the wisdom and frameworks of the past into powerful imagery and step-by-step instructions.”

**—Jullien Gordon, Founder of Masterminds.org**

“This is not your typical career advice book. This book is about perspective and finding meaning in your life. The author has faced the barrel of a gun, literally, and has lived to give us the message: live your life on purpose, don’t wait. With practical tools and frameworks, like the Ikigai model, you’ll enjoy a thorough examination of the intersection of your life and your career.”

**—Joshua Waldman, Author of *Job Search with Social Media for Dummies***

“In a rapidly changing work environment where all generations are forced to adapt, Hassan provides timeless strategies into how to think about career and future prospects.”

**—Ben Royce, Head of Performance Data Science, Google**

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## About Hassan Akmal



Hassan Akmal, MBA, MPH, is the Inaugural Executive Director of Industry Relations and Career Strategies and founder of the Career Design Lab at Columbia University. An alumnus of Columbia University, Akmal blazed a successful path as a visionary, career thought leader, chair of Career Education, and Director of Career Services at several universities in New York, Los Angeles and Chicago. He is a former professional tennis player and International Athlete Ambassador to the United States, and serves on the National Association of Colleges and Employers (NACE) “Future of We”—Think Tank Committee. Additionally, he spearheads Columbia’s “Career Week,” a five-day premier conference on career disruption, impact, and the future of meaningful work—culminating with a future of career services symposium.

Akmal is the host of the Columbia University “Behind the Scenes” podcast series that consists of in-depth interviews with industry leaders discussing provocative career-related topics that set the stage for students. As a change agent, he is committed to coaching proactive career-seekers who will promote multi-level innovation in our global marketplace. He aims to foster a university-wide career culture that’s vibrant and diverse, and breathes success.

In 2015, Akmal pioneered a connector model based on customized connections and communities entitled “BRIDGE: Building Relationships and Interconnectedness Directed towards Graduation and Educational (and Career) Pathways” at Loyola University

Chicago. He also re-imagined and re-invented the career services model by directing students to inner-“view” themselves, connecting passion to purpose—thereby crystallizing positive career outcomes in the process. By leveraging the career ecosystem that’s readily available, he believes we can help realize dreams and witness their global impact.

Akmal is the CEO, founder, and president of Invitation Relief, Inc., a public-benefit charity for displaced persons and health. He is a former professor of global health, financial advisor for UBS Financial Services Inc., and business development manager. Additionally, he served on the External Advisory Board for Health Systems Management at the Marcella Niehoff School of Nursing, and as a Loyola Chapter faculty advisor for Aahana, a not-for-profit organization dedicated to redressing social inequalities and empowering communities.

With over 10 years’ experience leading career and professional development, Akmal teaches individuals the importance of capturing their career and life vision, elevating personal brand in multi-layered social media, leveraging self-awareness, and purpose alignment—he believes these elements are both the keys to maximizing careers and the means of self-fulfillment.