

Agenda | Day 1

Monday, October 28th, 2019 | Alfred Lerner Hall, Columbia University, New York

9:00am - 10:00am	REGISTRATION DESK AND GENIUS BAR OPEN WITH LIGHT REFRESHMENTS				
10:00am - 10:15am	WELCOME Daniel Cohen, Graduway Founder and CEO				
10:15am - 11:00am	IN THE ALUMNI RELATIONS WORLD NOTHING CAN BE CERTAIN EXCEPT FOR DEATH AND TAXES Simon Jones, The Manchester Grammar School				
11:00am - 12:00pm	FIRESIDE CHAT: THE FUTURE OF ENGAGEMENT				
	Chris Marshall (Moderator) Graduway	F. Hoopes Wampler University of Pennsylvania	Steve Hall Boston University	Donna H. MacPhee Columbia University	Mo Cotton Kelly University of Connecticut
12:00pm - 1:15pm	NETWORKING LUNCH				
1:15pm - 1:45pm	CONNECTING YOUR ENGAGEMENT & FUNDRAISING PROGRAMS				
	Daniel Cohen Graduway	Brent Grinna EverTrue		James Stofan Tulane University	
1:45pm - 2:15pm	ALUMNI RELATIONS AND CAREER SERVICES - BETTER TOGETHER				
	Sara Ayazi University of California, San Francisco			Katie Maloney University of California, San Francisco	
2:15pm - 3:15pm	NETWORKING BREAK AT FACULTY HOUSE				
3:15pm - 4:45pm	BEST PRACTICE & SHOWCASING SUCCESS BREAKOUT: K-12 & INDEPENDENT SCHOOLS				
	Reesa Hinks (Chair) Graduway	Denise Rees St. Michaels University School	Brandon Haburkak Central Catholic High School	Carlos Bravo Belen Jesuit Preparatory School	Simon Jones The Manchester Grammar School
	BEST PRACTICE & SHOWCASING SUCCESS BREAKOUT: HIGHER EDUCATION				
	Chris Marshall (Chair) Graduway	Jasmine Carter Texas Woman's University	April Cole Rice University	Sarah Steed University of Toronto	Amber Watkins Purdue University
	BEST PRACTICE & SHOWCASING SUCCESS BREAKOUT: NON-PROFITS & FOUNDATIONS				
	Lara McDonald (Chair) Graduway	Sean Horrigan The Rappaport Foundation	Carla Lineback World Learning	Allison Jones Take Stock in Children	Tania Wilcox TheDream.US
4:45pm - 5:45pm	DRINKS RECEPTION AND ENTERTAINMENT AT FACULTY HOUSE With Chris Turner - Comedian and Free Style Rapper				

*Please note that the summit agenda is subject to change.

Agenda | Day 2

Tuesday, October 29th, 2019 | Alfred Lerner Hall, Columbia University, New York

8:00am - 9:00am	REGISTRATION DESK AND GENIUS BAR OPEN WITH LIGHT REFRESHMENTS					
9:00am - 10:00am	KEYNOTE "What's in it for me?": Defining and Communicating the Value Proposition of Alumni Relations Andrew Gossen, Cornell University					
10:00am - 10:45am	THE FUTURE OF CAREER SERVICES					
	Hassan Akmal (Moderator) Columbia University	Robert M. Caldwell Champlain College	Christian Garcia University of Miami	Joe Testani University of Rochester		
10:45am - 11:15am	NETWORKING BREAK					
11:15am - 12:15pm	GRADUWAY'S NEXT GENERATION PLATFORM Michael Schurder, Graduway					
12:15pm - 12:30pm	GRADUWAY AWARDS CEREMONY Presented by Sevonne Elijahu, Graduway					
12:30pm - 1:30pm	NETWORKING LUNCH					
1:30pm - 1:50pm	LEVERAGING ALUMNI FOR STUDENT RECRUITING Sean Frisbee, West Virginia University					
1:50pm - 2:10pm	LIFE LESSONS FROM A TWO-YEAR-OLD Kaleb Kaschak, St. Edward High School					
2:10pm - 2:30pm	MAKING THE CASE FOR INVESTMENT IN ADVANCEMENT Elizabeth Crabtree, Brandeis University					
2:30pm - 3:30pm	THE DEBATE: TACKLING THE BIGGEST ISSUES FACING ADVANCEMENT					
	Chris Marshall (Chair) Graduway	Tod A. Burnett Brandman University	Matthew Colson Stony Brook University	Brandon Haburjak Central Catholic High School	Cynthia Khoo-Robinson The State University of New York at Buffalo	Andrew Stoner University of Miami Business School
3:30pm - 4:30pm	FAREWELL RECEPTION					

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Graduway exclusively hosts the Graduway Leaders Summit (GLS) as a gathering of leaders and executives who work in alumni relations and career services.

Delegates attend to listen to the industry's thought leaders, share best practices, develop professionally and network extensively.